

BEST PRACTICES ON ALTERNATIVE FINANCING MODELS

Bridging the gap between
healthcare innovation
and **healthcare affordability**



**LAUNCHING SOON
ON ANSEA LINKEDIN AND WEBSITE**



WHY ALTERNATIVE FINANCING MATTERS?

HEALTHCARE INNOVATION IS OUTPACING TRADITIONAL FUNDING MODELS

Breakthrough therapies, including precision medicines, biologics, cell and gene therapies, and treatments for rare diseases, offer significant clinical value but often come with substantial costs. Many healthcare systems struggle to accommodate these therapies within existing budgets, creating difficult trade-offs between innovation and affordability.

As demand for advanced treatments continues to grow, governments and healthcare stakeholders are increasingly exploring alternative financing approaches that can expand patient access without compromising the sustainability of health systems.



KEY CHALLENGES DRIVING THE NEED FOR ALTERNATIVE FINANCING



BUDGETARY PRESSURE

Healthcare budgets are under increasing strain as demand for innovative therapies continues to rise.



LIMITED PATIENT ACCESS

High treatment costs can delay or restrict access to life-changing medicines.



GROWING HEALTH INEQUITIES

Patients' access to innovation often depends on their ability to pay or the resources available within their healthcare system.



The challenge is no longer whether innovation exists,

it is how healthcare systems can sustainably finance access to it.

HOW ARE COUNTRIES RESPONDING?

ALTERNATIVE FINANCING IS EXPANDING THE TOOLKIT FOR SUSTAINABLE HEALTHCARE FUNDING

Countries around the world are adopting innovative financing approaches that complement traditional healthcare funding. These models mobilize resources from governments, insurers, development institutions, philanthropic organizations, corporations, and private investors to improve access to high-cost therapies.

Beyond simply securing additional funding, these approaches strengthen healthcare systems by creating more flexible and sustainable financing mechanisms.



CORE BENEFITS OF ALTERNATIVE FINANCING



SUSTAINABILITY

Diversifies funding sources and reduces pressure on constrained public healthcare budgets.



COLLABORATION

Encourages partnerships across governments, industry, insurers, civil society, and development organizations.



INNOVATION

Introduces financing mechanisms that accelerate access to breakthrough therapies while managing financial risk.



EQUITY

Expands treatment opportunities for patients who may otherwise face significant affordability barriers.



RESILIENCE

Builds financing systems that are better equipped to respond to evolving healthcare needs and future innovations.

WHAT MODELS ARE AVAILABLE?

A GROWING PORTFOLIO OF FINANCING SOLUTIONS

Countries are implementing a range of financing mechanisms tailored to their healthcare priorities, fiscal capacity, and disease burden. While no single model fits every context, several approaches have demonstrated potential to improve access to high-cost medicines while supporting long-term sustainability.

EXAMPLES OF ALTERNATIVE FINANCING MODELS



Dedicated Cancer and Rare Disease Funds



Endowment and Special-Purpose Funds



Philanthropic and Donor-Supported Programmes



Impact Investing and Development Bonds



Disease-Specific Insurance Schemes



Public-Private Partnerships and Corporate Social Responsibility (CSR) Initiatives



COMING SOON FROM ANSEA



This Best Practices Series will showcase real-world examples from around the world, highlighting how alternative financing models have been designed and implemented to improve access to high-cost therapies while strengthening the sustainability of healthcare systems.



Stay tuned as we explore practical approaches, implementation insights, and lessons learned from global experiences.

ANSEA is committed to driving **sustainable access** to healthcare through innovative solutions, **strong partnerships**, and impactful collaboration.



**Sustainable
Funding**



**Resilient
Health Systems**



**Innovative
Solutions**



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